

Coaches and Developers

Dave Ferguson

Certified as an SEL facilitator and approved by the Illinois State Board of Education to provide professional development activities, he has been leading workshops and teaching management for ten years



Terry Visger

Adjunct Professor, Viterbo University; Professional Storyteller; Master Teacher



Dick Swantz

Former Interim Associate Dean/Director, School of Education UW-La Crosse, and Superintendent of schools who was elected by his peers as “Superintendent of the Year”



Roger Fish

Instructor, Viterbo University; Former Middle School Principal



Fred Kusch

Former Middle & High School Principal; School District Administrator; Adjunct University Professor

SEL was designed by Fred and six other educators to address work/life balance issues and foster success



“*I wish that a course like this had been available at the start of my career. It would have given me additional insight into what a full and well-rounded life should look like. I would have been able to separate my work life from my personal life. The time to sit and ponder what is really important to you is not something you get the pleasure of while you are running a school...to be able to consider what was most important in my professional and personal life, in a safe environment, would have been a wonderful gift.*

This unique program offers a person the opportunity to reflect and create the type of successful life they deserve. It offers a way to look at difficult times and put them in perspective so you see the whole picture and can focus on what's really important.”

— Glen Jenkins (33 years as a teacher and administrator)



www.LakeCountyEducationalCoaching.com
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The Growth Coach has been approved by the Illinois State Board of Education to provide Professional Development, number 10030621111547

Strategic Educational Leader

**Designed for professional educators...
by professional educators**

A four-workshop course to help you:

- Face reality
- Leverage your strengths
- Focus on your vision
- Drive professional success
- Balance your life

***Proven. Powerful. Guaranteed.
Earn up to 6 graduate credits!***

Whether you feel overwhelmed from time to time in your current position, want to better handle the challenges you face, or simply want more fulfillment in your life and career, this program is for you. This four-workshop course, designed by and for professional educators, will help you improve the quality of your life.

“Strategic Educational Leader” is a comprehensive coaching and accountability course in learning how to:

- ▲ **Face reality** — and achieve a better work life / home life balance. Uncover what is and isn’t working, and discover how to improve.
- ▲ **Leverage your strengths** — and spend less time on what you don’t enjoy or do well. We’ll help you leverage your strengths for greater productivity and fulfillment.
- ▲ **Improve relationships** — because leaders are only as effective as the people and relationships around them. To get where you want to be, professionally and personally, these relationships have to be managed and nurtured.
- ▲ **Focus and prioritize** — and stop feeling like a puppet for students, colleagues or administrators. While there may be a million items on your “to do” list, you need to focus on your next step. You can’t be all things to all people .
- ▲ **Refine your vision and goals** — about your career and life. How does your time fit into the bigger picture of what you want your school/district and life to look like. How is that vision received by people in the significant relationships around you?

Content

- QUARTER 1 Introduction to Coaching & Strategic Educational Leadership
- QUARTER 2 Strategic Thinking, Influence & Persuasion
- QUARTER 3 Leadership Leverage & People Management
- QUARTER 4 Strategic Planning, Focus & Action

Description

“Strategic Educational Leader” is a series of four full-day workshops, one per quarter. At each workshop, you’ll prepare a 90-day planner — a road map to help you focus on what you need to do in your school / district / life. Successful completion of the course can earn you up to 6 graduate credits from Viterbo University’s Servant Leadership Program.

The fee of \$3,000 includes:

- ▲ **Up to 6 credits** - from the Master of Arts in Servant Leadership Program at Viterbo University
- ▲ **Workshop materials, book & lunches** - no hidden fees AND ...
- ▲ **The benefit of more free time for you and your family**

We offer discounts for multiple participants from the same school district. So talk to a friend or colleague and save money while fulfilling your certification and licensing requirements.

- 1-5 ... save \$100/each;
- 6-10 .. save \$200/each;
- 11-15 ... save \$300/each

Graduate Credits

Graduates of this program can earn up to 6 graduate credits based on the following:

- ▲ completion of all assessments and exercises included in course materials
- ▲ full attendance and participation
- ▲ completion of a summary paper on your history and goals
- ▲ assigned commentary papers and select book reviews

A complete syllabus and portfolio guideline is available on the website.

Dates

New sessions begin in June and are finalizing now ... call today to reserve your spot! *Note: Dates for Quarters 2 through 4 will be finalized (by consensus) at the first workshop.*

Location/Amenities

Workshops will be held in Libertyville and Vernon Hills. Breakfast and lunch will be provided.

Guarantee

We offer a money-back guarantee. If you’re not fully satisfied before leaving the initial session, simply leave the course materials with us, share your honest feedback — and you owe us nothing.